



Company **PROFILE**





ආයුබෝවන්
Ayubowan

ආයු(āyu) - බෝ(bō) - වන්(wan)

Saying 'Ayubowan' by joining hands together is the traditional gesture of Sri Lankan greetings. It is a unique blessing amongst Sri Lankans, which means "Long and Healthy Life for All Lives" thus conveying a wish covering all living beings in the Universe. It is one of the very few words used around the world with one meaning at both occasions: welcome and leave-taking.

May you live a longer & healthier life.

Ayubowan!

Team Elasto

SRI LANKA

IN THE EYES OF NATURE

Mingling waters of the mighty sea in and around Bentota whispers ~ and still whispers ~ wanting whole world to know the prowess of Southern Sri Lanka, the mightiest section of the Island nation, having in her fold the people mighty, people having a history of fighting for rights and freedom, sons of the soil having the pious living to propagate Buddhism inter-alia other religions to bring solace in the mundane world and the world beyond. The scenic beauty further attaches fringes of greenery of the East, making an un-dottable lines to capture the grandeur, and lush greenery replete with vegetation, making 'Mother Sri Lanka' a worthy 'Mother of Bounty'. In the same fertile scenario springs the story worth repeating often and often.



Sri Lanka has a rich agricultural history dating back more than 2500 years. Every inch of soil being fertile, the tropical Island is endowed with not only lush greenery and colourful flora, but also many cultured cultivations grown to perfection. Being one of the many plantations in the Island, Sri Lankan Rubber has a unique historic story as to how it was first introduced and has now become a thriving industry.

The first germinated seedlings of *Hevea brasiliensis* were introduced to Sri Lanka in late 1870s, and it has now gained much popularity as one of the most prominent plantations in Sri Lanka. For centuries, Rubber cultivation in the Island nation was not just an economic activity but a way of life that shaped the society, culture and economy. The sustainable and organic agricultural practices of both the near past and the ancient people of Sri Lanka, exemplify the interconnectedness of nature and human life. Furthermore, it demonstrates our ability to survive and thrive harmoniously alongside nature.

SRI LANKAN RUBBER



THE GENESIS ELASTO GROUP

ESTD. 1947

Elasto Group; a band of companies initiated for the present and future human needs of the countrymen and the world body to be in line with the changing times. Firstly, as the first Sri Lankan footwear company attracting Sri Lankans to have footwear in forms of shoes, sandals and slipper, it was a forethought mission for protecting human feet in the mundane activities of life more than a fashion tool. What modernity has invented into the field is beauty and elegance for the feel with footwear finding a slot in the customer quadrangle.

Elasto consistently is hailed by Sri Lankans as a national treasure and is held by them close to their hearts as a luxuriant flower blooming in a vine risen in the firmament and yielding to fragrant swaying to beautify the bounty of Mother Sri Lanka. Ascendency to world reckoning came in consequence to the success story of Late Chairman Eng. Donald Gunasekera, and his brother Late Dy. Chairman Wilson Gunasekera. The Company is in the reign of second generation and is placed in the capable hands of another giant, namely Mr. Mangala Gunasekera, a technocrat of high reckoning, also of great philanthropic mould as his late father.





TEXTRIP - SRI LANKA

ESTD. 1978

Textrip (Pvt) Ltd., presents a novelty and the grandeur of the years gone by in the ever-competitive business environ. It is the creative thinking, ingenuity, firm commitment and managing resources which are most needed inputs in such development of items for this Island nation. Today, Textrip harvests a range of top-quality brands which serves the customers potential of durability, comfort and uniqueness. Our product differentiation is found in this uniqueness.

By the nature of OEM business, we have a vast experience refined over past four decades, which enabled us to provide advice, support and cater our clients' requirements passionately. Working closely with every stakeholder, we constantly look for innovative solutions to enhance longevity and well-being of mankind.

Textrip has always strived to follow environmentally friendly processes in that it reduces its environmental impact, energy use and adopt waste management strategies. All in all, it has come continuously for plaudits by way of recognition showered upon it by various institutions and trade chambers with Textrip bagging seven awards of high reckoning so far.



TEXSTRETCH

Becoming You...



Mr. Mangala Gunasekera
Managing Director
- Elasto Group

Message from the Managing Director

Business sustainability is a core leadership challenge particularly when the leader hails from the second generation to face the vicissitudes of modern business challenges. It was the parent company - Elasto Ltd, which enjoyed Sri Lankan adoring household name for decades being the first Sri Lankan footwear industry to set up 'between Bentota and Gintota' as the adage goes.

It is the current background that with the World Trade edging 'Most Favoured Nations (MFN)' arrangement, the chances are being created for more trade agreements to evolve between Countries in furtherance of global trade; the trade without frontiers.

In this trail we fulfil our joint mission via value addition to Sri Lankan premier raw material - latex to create a need and demand amongst sports savvy to further their life expectancy as the final goal with the regular use of Progressive Resistance Bands. Our presence and engagement in trade in the world domain brought us in networking with over 27 trading nations.

We steadfastly hold on to the view that life needs to be nurtured enthusiastically on the combined platform of Physiological, Psychological and Sociological development the impetus for which are channel through FITNESS achieved with the proper use of stretching bands; the TEXSTRETCH Progressive Resistance Bands. Being OEM and making also our own brand we have been able to achieve consistently the accolades and prestigious national awards in recognizance of our contribution to the national coffers the much needed 'Forex'.

Despite being in the polymer industry our focus is on manufacture of sports equipment in the form of Progressive Resistance Bands falling within exercise science of sports science. We provide support for longevity of life for fitness savvy while providing multitude of Physical, Psychological and Sociological support via stretching exercises through TEXSTRETCH Progressive Resistance Bands.

We are deeply committed to a greener technology and sustainable world having the quality as the corporate strategy and are on the threshold for prospecting for new pastures.

Vision

"To be the preferred Original Equipment Manufacturer of polymer based products for the world's leading brands and retailers"

Mission

- To satisfy customer needs for high quality natural rubber, synthetic rubber & plastic products by innovating, designing and manufacturing.
- To continually generate higher returns on capital for our shareholders while providing excellent working conditions and recognition to our employees and a better environment and social welfare for the society we operate in
- To continually provide opportunities for our staff, suppliers and distributors to grow and prosper with us.

CORE

VALUES

PHYSICAL VALUES

Maximum Utilisation of Resources

The desire and ability of the company to improve its performance by full utilisation of its current resources

(i.e. as time, money, equipment, materials, space, people, etc.)

Quality of Products and Services

In terms of presentation, functionality, choice, value, speed, timeliness, suitability, reliability, life span, repeatability, courtesy, friendliness, etc.

Reliability

The way system or persons consistently produce the same results, preferably meeting or exceeding its specifications, dependability, etc.

ORGANIZATIONAL VALUES

Cooperation (Teamwork)

Among individuals, departments, divisions, branches, and so on.

Accountability

Of individuals, departments and divisions for performance, results, problems, and so on.

Communications

Up, down, and sideways within the company, with customers and vendors, in terms of openness, frankness, clarity, frequency, accuracy, timeliness, and brevity.

PSYCHOLOGICAL VALUES

Creativity

In terms of new products, new ideas, new systems, new production methods, new applications of technology, new methods of financing, new marketing strategies.

Develop People

The desire and ability of the company to improve the lot of its employees, including, ultimately, their personal growth.

Integrity

Keeping to one's word, promises, agreements, being truthful, non-deceitful etc. with employees, customers, vendors government, etc.

Respect for the Individual

In establishing rules and policies, design of systems, making decisions, executing instructions, and so on in terms of people's health, safety, self-esteem, feelings, and opinions.



THE SECRET OF QUALITY
SOURCING

Quality products can only be obtained from quality raw materials. We have easy access to the island's highest quality natural latex sources. Leading edge scientific and technological expertise at the hands of Textrip have harnessed the best of these raw materials, to offer the product range a phenomenal position for its quality in the international arena. Team of experts ensures that nothing short of the very best materials are employed in the production lines.

At Textrip, we drive to make an impact by our choice of the materials we use. We are committed to manage sourcing in a way that helps reduce environmental and social impacts and support our global risk management. Although Elasto Group does not own any rubber tree plantations, we have responsibly taken effective actions as a regular purchaser of natural rubber to contribute to national economy.



PRODUCTION

WISDOM OF ENGINEERING

Our unique technology of formulating rubber compounds is a key element of what makes us stand out as an exceptionally high-quality production house. The technology we use draws over 73 years of excellence in countless applications.

Our innovative manufacturing techniques result in the industry leading physical properties. Every aspect of the process has been engineered and fine-tuned over the years, resulting in the best rubber quality and consistency. We pride ourselves on our efforts constantly investing in our people, equipment and systems to maintain our leading position.

Our distinctive knowledge and capabilities in polymer have led us to develop a wide range of exercise related products including Progressive Resistance Bands, Tubes & Strips, Mattress Protectors, Baby Cot Sheets, Latex Coated Fabric Products, Rubber Interlocking Pavers and many other sports related value-added products which are specially customized for unique industry requisites. Our material technology behind the products ensures that they have market leading characteristics for uniformity, durability, strength and reliability.



SCIENCE GUIDED

QUALITY AND INNOVATION



At Textrip, we have complete in-house control over all key processes, from rubber formulation through to manufacture, finishing and presentation. We use unique & proprietary expertise at every stage. This ensures that the inherent properties of natural latex are preserved and enhanced, and all our products are made to the highest quality standards. Identification and traceability are maintained throughout the manufacturing processes, together with monitoring and measuring mechanisms that helps to continually improve the product and process technologies.

Elasto Ltd. and Textrip (Pvt) Ltd., together represent the utilisation of best natural ingredients, innovative processes and superior quality assurance methodologies. Each element of our production cycle is a key and together it is why Textrip has evidently become the preferred partner for so many leading global establishments. Working closely with our valued partners, we constantly seek for innovative solutions to enhance longevity and well-being of end customers.



A RESPONSIBLE CITIZEN

CSR



Textrip's aim is to be a responsible corporate citizen wherever it operates. CSR activities have taken a focal point in Company agenda whereby training of youths, industrial training for young graduates, training & imparting knowledge to its own employees and supporting religious & educational activities. These initiatives are focused to create awareness on safeguarding from Non-Communicable Diseases (NCD) by guiding the community to achieve good health and well-being.



Textrip has gained both national and international recognitions through its excellence of work practices and quality of products. Sustainable work practices carried out were rewarded with the Silver Award at the National Chamber of Exporters of Sri Lanka (NCE) - Annual Export Awards, for its outstanding export performance in the Rubber and Rubber products sector consecutively in 2018 & 2019. Company's production capabilities were recognized with special commendation for National Productivity Awards in 2015 & 2018.

Textrip also won the Silver and Bronze Awards for Industrial Excellence at the Ceylon National Chamber of Industries (CNCI) - Achiever Awards respectively for Large category - Provincial level and Large category - National level manufacturing in 2019, for its outstanding performance in the areas of quality standards, productivity, employee benefits, labour relations and social & environmental obligations.

The 'TEXTRIP' brand was recognized as the Winner of Outstanding Sri Lankan Brand to International Sports Goods Industry at the SLT SILK Sports Awards 2018.

Conformity to international standards in the manufacturing process is a testimony to the quality of products in the international markets. We are proud to reveal that our manufacturing process in accordance with the ISO 9001:2015 and ISO 14001:2015 standards and the products comply with REACH standards.

SYMBOLS OF RECOGNITION



Memberships



Registered with



DEPARTMENT OF COMMERCE



100+
Global Brands

40+
YEARS IN EXPORTS

30+
COUNTRIES

GLOBAL PRESENCE

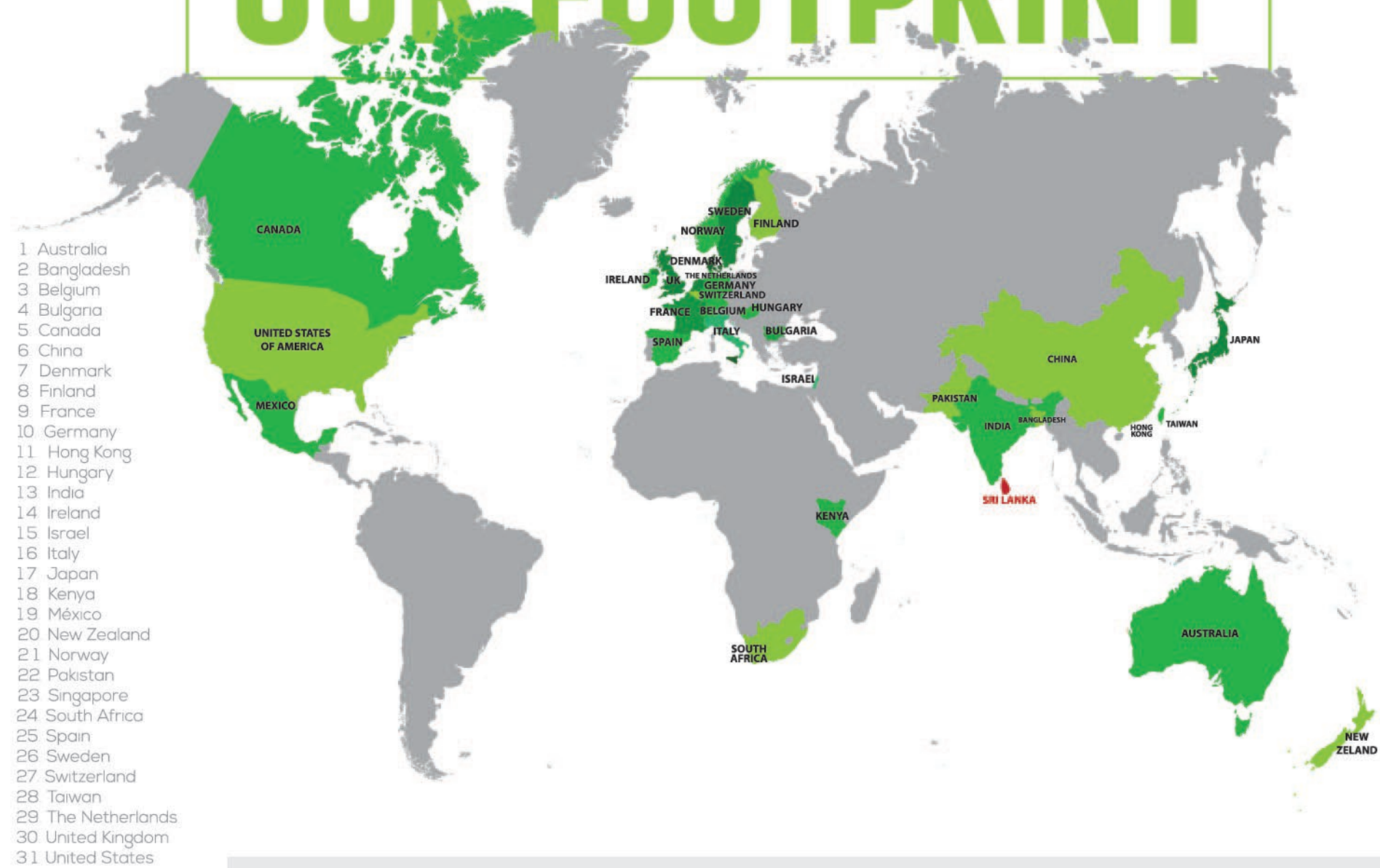
With a prestigious credential for over 42 years of continuous international presence, we serve over 100 leading international brands as of today. The company has built sound partnerships with customers and distributors both nationally as well as globally, it is therefore with confidence that Textrip takes its products to over 30 countries through a reliable and distinguished distributor network.

As a private label company, our proven industry-leading rubber technology is used by many industries including both State funded and Private sporting & fitness institutions worldwide. Every distributor and buyer relationship which we encounter is exceptional. We make a considerable effort to ensure our working relationships run as smoothly and efficiently as possible. This stems from our understanding that each customer and their requirements are unique.

In order to cater to the increasing demand for quality guaranteed range of products, Textrip is now endeavouring to offer new distributorships in the international sector. Professional and experienced distributors with appropriate organizational standing are welcome to contact us to start enduring relationships.



OUR FOOTPRINT



- 1 Australia
- 2 Bangladesh
- 3 Belgium
- 4 Bulgaria
- 5 Canada
- 6 China
- 7 Denmark
- 8 Finland
- 9 France
- 10 Germany
- 11 Hong Kong
- 12 Hungary
- 13 India
- 14 Ireland
- 15 Israel
- 16 Italy
- 17 Japan
- 18 Kenya
- 19 México
- 20 New Zealand
- 21 Norway
- 22 Pakistan
- 23 Singapore
- 24 South Africa
- 25 Spain
- 26 Sweden
- 27 Switzerland
- 28 Taiwan
- 29 The Netherlands
- 30 United Kingdom
- 31 United States

Portfolio

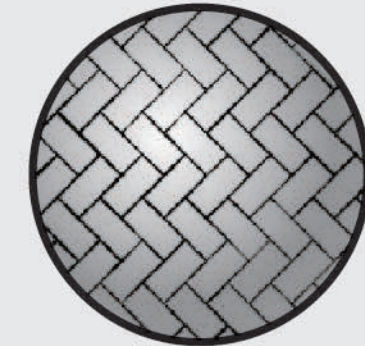
Using the accumulated knowledge of our forefathers, combined with the latest developments in science, engineering and technology, Textrip (Pvt) Ltd., successfully formulates and manufactures a range of products to suit a myriad of necessities encountered on day to day life of people.



Progressive Resistance Products for Exercises & Rehabilitation



Baby Cot Sheets



Rubber Interlocking Pavers



Value-added Progressive Resistance Products for Sports



Mattress Protectors



Latex Coated Fabric Products



LOOP BANDS



COMPRESSION BANDS



SOLID BANDS

TEXSTRETCH TUBES



TEXSTRETCH
Becoming You...



TEXSTRETCH TONER



TEXSTRETCH O RING



TEXSTRETCH CUFF



TEXSTRETCH HUNG STRETCHER



TEXSTRETCH ROLLER STRETCHER



TEXSTRETCH NEON SUPER

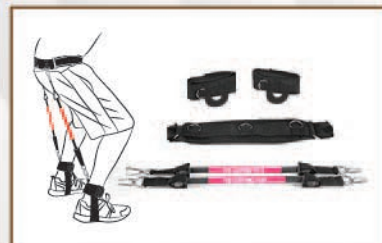


TEXSTRETCH TUBE

TEXSTRETCH STRIPS



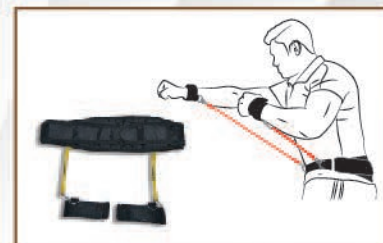
Texstretch D Band



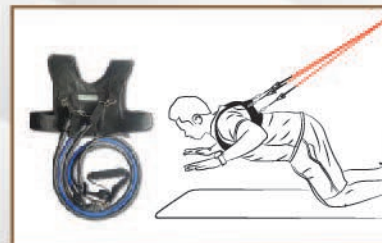
Texstretch Jumping Trainer



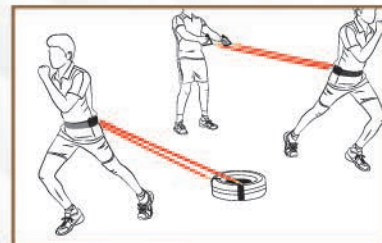
Texstretch Daitan Speeder with Cuff



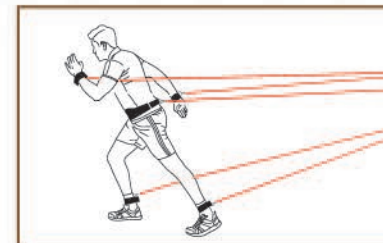
Texstretch Karate Trainer



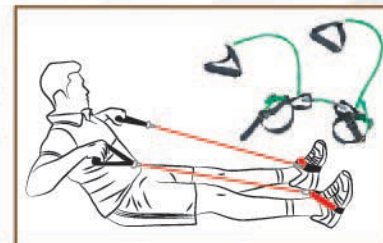
Texstretch Hamstring Stretcher



Athletic Trainer / Long Jump Trainer



Texstretch Daitan Speeder Full Set



Texstretch Rowing Tube



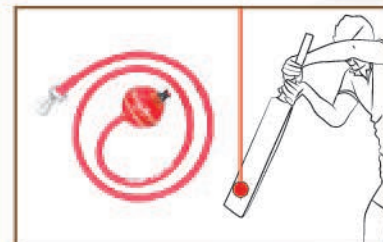
Texstretch Baseball Trainer



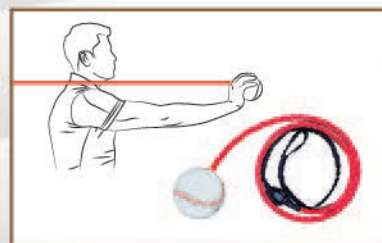
Texstretch Soccer Trainer



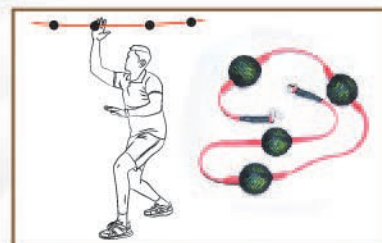
Texstretch Cricket Batting Trainer



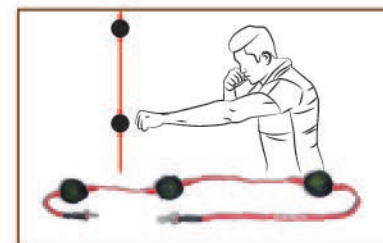
Texstretch Cricket Balling Trainer



Texstretch Hammer Throw



Texstretch Badminton Trainer



Texstretch Speed & Target Trainer



Texstretch Posture Supporter



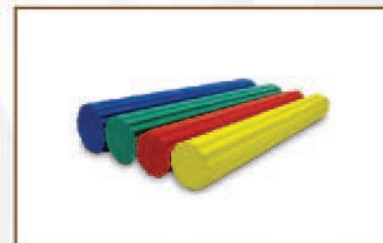
Texstretch Weight Jacket



Texstretch Ankle Weights



Texstretch Reaction Ball



Texstretch Exercise Bar

VALUE ADDED
PRODUCTS



Super Quality
**BABY
COT SHEET**



MACKINTOSH

**Comfortable
Natural Latex
Mattress Protector**

Pregnant Mothers

Aged & Disabled

Travellers

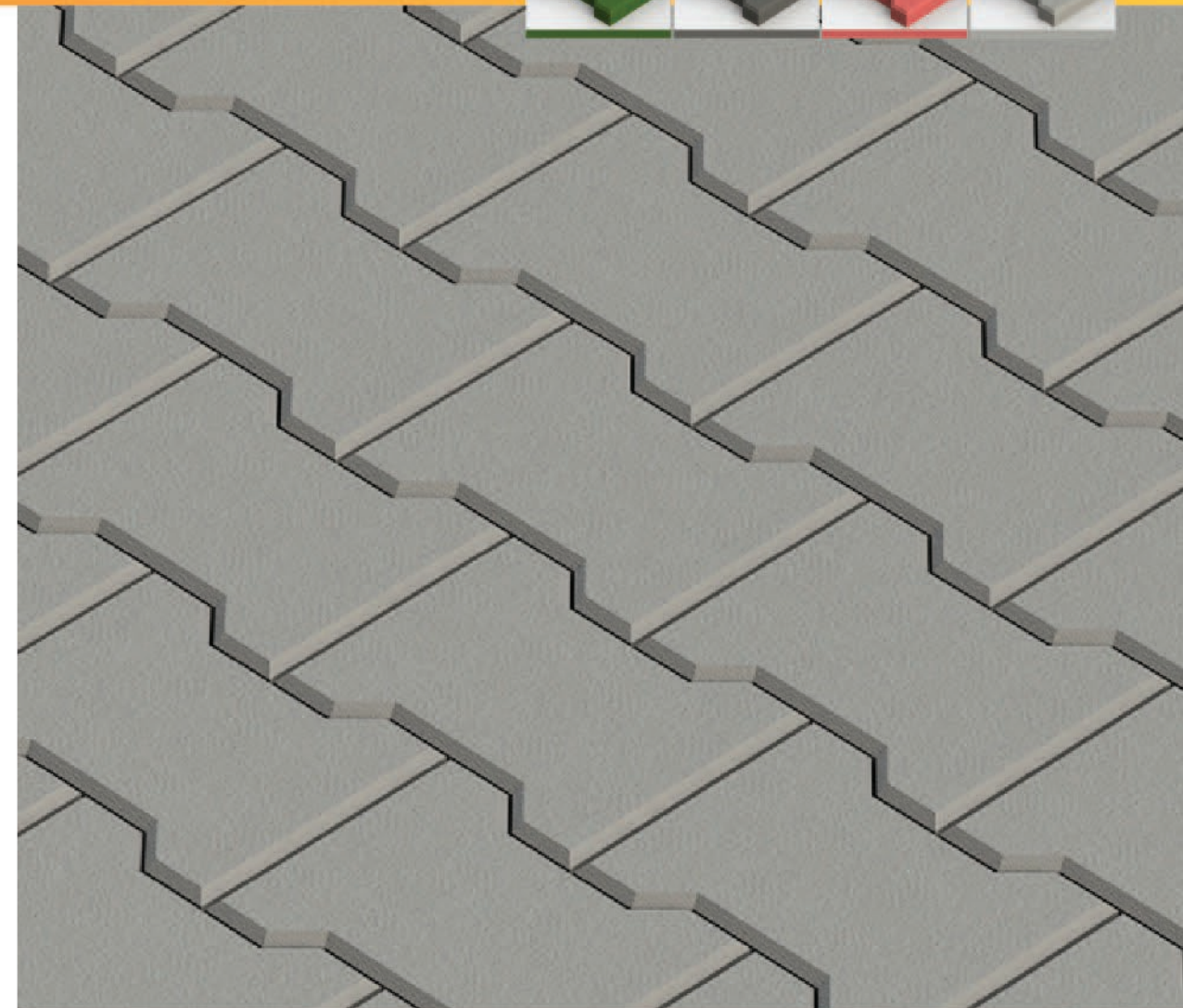
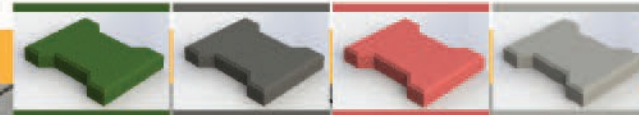
Babies



RUBBER INTERLOCKING **PAVERS**

Staying on a rubber granulated interlocking pavers is pleasant, since they insulate against sound, heat and cold. The surface is all-year usable, no matter what the weather is. Rainwater seeps through micro canals in the paver to the subfloor, where it drains away. Fine dirt and everyday contamination are thus washed away. Textrip rubber interlocking pavers are completely weatherproof and frost resistant. They are 100% recyclable, so it is environmentally friendly and has no effect on health and the surrounded environment. They provide fall protection and protect joints, therefore being an optimal flooring product for Children and Seniors.

Starting with comfort and finishing with decorative style, Textrip rubber pavers can be customized with different Colours, Sizes and Shapes based on the buyer's demand. These pavers interlock with each other, which is consider as one key feature, which increases the stability, reduce the movement of the tile when it comes to coefficient, also distinguished with its small size and no need for heavy adhesive.



Shock-absorbing



Waterproof



Safe and anti-slippery



Sound absorbing



Fire-resistant

LATEX COATED FABRIC SOLUTIONS

After the application of a coating or a spread-coating on a fabric, the material gains new features such as water-resistance, flame resistance and others. The latex spread can be layered from thin to multi-layered coatings on various kinds of fabrics. Besides the usual deliveries in rolls, the fabrics can be cut and supplied in the shape of reels. Textrip can offer a wide range of one-sided, two-sided as well as multi-layered materials for various types of industrial or commercial uses.

Textrip Latex Coated Fabric Solutions are made of using natural latex to offer the quality and the durability, in the form of coat at one or both sides of 100% woven or knitted cotton fabrics, certified organic or traditional fabrics.

Contact Us:

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SHOP ONLINE